



**FOR IMMEDIATE RELEASE**

### **The Barrel House Cooker Company, LLC Acquired by The Glanville Family**

*Noah Glanville, Pit Barrel Cooker cofounder, president and CEO, explains the new ownership plans to engage Barrel House customers in helping to define a product line that can be competitive in the marketplace and compliment the family's Pit Barrel Cooker brand.*

**Louisville, KY – March 31, 2020 – [The Barrel House Cooker Company, LLC](#)**, maker of modular vertical barrel cookers of the same name, announced today that the company is now under new ownership after being acquired by the Glanville family, the founders of [Pit Barrel Cooker Co.](#) Much of the Glanville's past success has roots in Mr. Glanville's military career where an ethos of hard work, passion and teamwork drive success, and the family intends to bring those qualities to the Barrel House reorganization. The Glanvilles will also be inviting fans into the strategic process as they seek to identify a new path forward for the company and redefine its product lineup while embracing the features Barrel House fans have come to love.

"One of the elements that brought Amber and I into the outdoor living industry was the way that fire and food can bring us all together, so we're excited to be expanding our barbecue family," said Noah Glanville, cofounder, president and CEO of Pit Barrel Cooker Co. "As pioneers in the vertical cooker market we've always strived to bring the best products to the consumer, and they have always been a big part of that winning formula; so we're excited to bring our industry knowledge together with the passion of the Barrel House fans to chart a new path forward for the company and the brand."

The Glanville family founded the Pit Barrel Cooker Co. in 2010 following Mr. Glanville's service as a US Navy corpsman stationed with the US Marine Corps. Through a lot of trial and error, the Glanvilles developed the ultimate outdoor cooking device and patented the first outdoor vertical cooker of its kind. The Pit Barrel Cooker and the Barrel House Cooker share a complimentary no-hassle, set-it-and-forget-it cooking style that leaves the pitmaster free to enjoy family and friends while the cooker design ensures amazingly flavored results every time. As has been the family's approach to growing its Pit Barrel brand, Mr. Glanville expects to bring their customer-first approach to the reorganization of The Barrel House Cooker Company, LLC.

"We've always made our customers a big part of our decision-making process, especially when it comes to product and innovation. We believe this grassroots philosophy allows the customers to help build the brand and will help us find the best path forward for Barrel House as well," said Glanville. "As we chart the future for the company, the fans of its vertical cookers can expect to hear more from us. We hope they will be open to sharing their experiences as we seek to strengthen and grow the Barrel House community and determine the best path forward for the company."

The Barrel House Cooker is currently available for [purchase on Amazon](#), and for more information on the company and its vertical barrel cookers, please visit: <https://barrelhousecooker.com/>.

**About Pit Barrel Cooker Co.**

Headquartered in Louisville, KY, Pit Barrel Cooker Co. is a veteran-founded business that manufactures and distributes its patented line of Pit Barrel Cookers, the best-selling barrel cooker on the market. Designed for ease-of-use, the Pit Barrel Cooker's unique Hook & Hang™ method places the food in the center of what we call 360° heat™, producing consistently great-tasting, perfectly-cooked food every time. Since its founding in 2010, the company routinely dedicates a portion of its proceeds to charitable foundations devoted to helping veteran and active duty members of the US military, law enforcement and first responders. For more information, or to find out where to purchase Pit Barrel Cooker products, please visit: <https://www.pitbarrelcooker.com>.

**About The Barrel House Cooker Company, LLC**

The Barrel House Cooker Company, LLC manufactures modular and portable vertical charcoal cookers ideal for backyard cooking or to bring on the road for tailgating, camping, etc. First coming to market in 2015, the modular design allows the Barrel House Cooker to function as a traditional barrel cooker or a charcoal grill, and even a hibachi. For more information on the Barrel House Cooker, please visit: <https://barrelhousecooker.com/>